



[PHOTOS](#)

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24025 CA-120, Groveland, CA 95321
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NOW OPEN: FIREFALL RANCH, YOSEMITE'S NEW LUXURY GETAWAY

The doors are now open to an extraordinary take on this iconic destination.

YOSEMITE, CA – [May 8, 2024] – Travelers worldwide are celebrating the highly anticipated opening of [Firefall Ranch](#) near Yosemite's northwest entrance. The Ranch is grand and refined, yet warmly welcoming, with a sophisticated blend of rustic elegance and nature-forward experiences.

Situated among pristine meadowland and forested mountains, with standalone cottages and villas featuring custom woodwork and finishes, double-sided fireplaces, and covered decks, the ranch is the perfect place for discerning couples and families to explore the natural wonders onsite and beyond.

The ranch offers hiking trails, a verdant natural pond, and scenic vistas, ensuring a serene escape throughout the seasons.

The Restaurant at Firefall Ranch serves innovative upscale mountain cuisine, complemented by a private wine room. The Tavern offers casual dining, while the General Store provides gifts and freshly made trail-ready essentials for Yosemite adventures.



With no hidden resort fees, guests enjoy daily on-site activities, including traditional nightly fireside s'mores. The ranch arranges professionally guided excursions including iconic sightseeing tours and hikes, Yosemite Flight Tours, white water rafting, Jeep Tours, and more.

As part of First Light Resorts, Firefall Ranch prioritizes sustainability and social responsibility, supporting a self-funded Youth Employment Program and award-winning environmental stewardship.

Firefall Ranch is located at 24025 CA-120, Groveland, CA 95321. Visit firefallranch.com or follow [@firefallranch](https://www.instagram.com/firefallranch) on Instagram to learn more.

ABOUT FIREFALL RANCH

While brand new, Firefall Ranch has historic Yosemite roots, having served as a stop on the original stagecoach route to Yosemite in the 1870s. Firefall Ranch sits on 300 sprawling acres of meadowland and Sierra foothills along Yosemite's Hwy 120 West corridor, the most direct route to Yosemite from San Francisco. It's owned and was built by long-time local contractor Robert Boyer in partnership with the Chicken Ranch Rancheria of Me-Wuk Indians of California and is operated by First Light Resorts.

ABOUT FIRST LIGHT RESORTS

[First Light Resorts](#) is home to three remarkable lodges, each ideal for exploring Yosemite National Park: Evergreen Lodge, Rush Creek Lodge & Spa, and now Firefall Ranch. Each lodge serves as a 'destination within a destination' and brings its own distinctive style to amenities such as restaurants, taverns, general stores, heated saltwater pools & hot tubs, daily activities, and professionally guided excursions, with no hidden resort fees.

Leading in sustainable travel, all three lodges meet rigorous standards of [social and environmental performance](#), operating and fully self-funding a behind-the-scenes [Youth Program](#), comprehensive water conservation systems, and award-winning stewardship efforts.

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